

Digital Toolkit

AHA Age-Friendly Health Systems Action Community

Convening September 2019

Age-friendly health care is an urgent need. There are more than 46 million Americans age 65 and over, and that number is projected to double to more than 98 million by 2060.

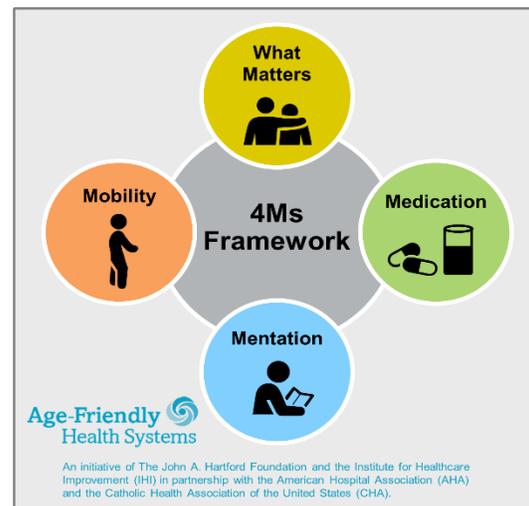
Many older adults have more than one chronic disease and take multiple medications. Many individuals in this population live with uncertainty as they transition from living independently to reliance on others.

Age-Friendly Health Systems is an initiative of [The John A. Hartford Foundation](#) and the [Institute for Healthcare Improvement](#) (IHI) in partnership with the [American Hospital Association](#) and the [Catholic Health Association of the United States](#) (CHA).

The goal of the initiative is to rapidly spread the 4Ms Framework to 20 percent of U.S. hospitals and medical practices by 2020. We are encouraging all organizations that provide clinical care to join in this initiative.

To reach that goal:

- AHA is launching an **Action Community**, a free seven-month virtual learning community convening September 2019, to test the 4Ms Framework in hospital and ambulatory settings and share learnings along the way. Action Community activities include monthly webinars and one in-person meeting.
- AHA hosted 3 **informational webinars** to outline the impact of the 4Ms Framework, detail the benefits of joining the AHA Action Community and highlight successful examples of hospitals and health systems integrating Age-Friendly care.



For related work, this graphic may be used in its entirety without requesting permission. Graphic files and guidance at ihi.org/AgeFriendly.

You can visit aha.org/age-friendly for more information and webinar archives.

The AHA's Age-Friendly Health Systems team encourages you to promote our upcoming Action Community and informational webinar via:

- E-blasts

- Newsletters
- Social Media

AHA Social Media:

- Twitter: [@ahahospitals](https://twitter.com/ahahospitals)
- LinkedIn: <https://www.linkedin.com/company/american-hospital-association>
- Facebook: [@ahahospitals](https://www.facebook.com/ahahospitals)

Please use the draft messages below and the hashtag [#agefriendly](#), [#agefriendlyhealthsystems](#) when posting on social media and tag [@ahahospitals](#).

NEWLETTER/SOCIAL MEDIA MESSAGES

Newsletter/Facebook/LinkedIn:

Join the Age-Friendly Health Systems Action Community

Join the AHA's Age-Friendly Health Systems Action Community, a free seven-month virtual learning community convening this **September**, to address the unique care needs of older adults. Learn how to implement the 4Ms Framework — What Matters, Medications, Mentation and Mobility by joining AHA's Action Community. Explore the benefits of joining the Action Community in AHA's [Invitation Guide](#).

Age-Friendly Health Systems is an initiative of the John A. Hartford Foundation and the Institute for Healthcare Improvement, in partnership with the AHA and the Catholic Health Association of the United States. For more information, visit www.aha.org/agefriendly. Enroll in the Action Community [here](#).

****Please see page 3 for graphics/images.****

Tweets:

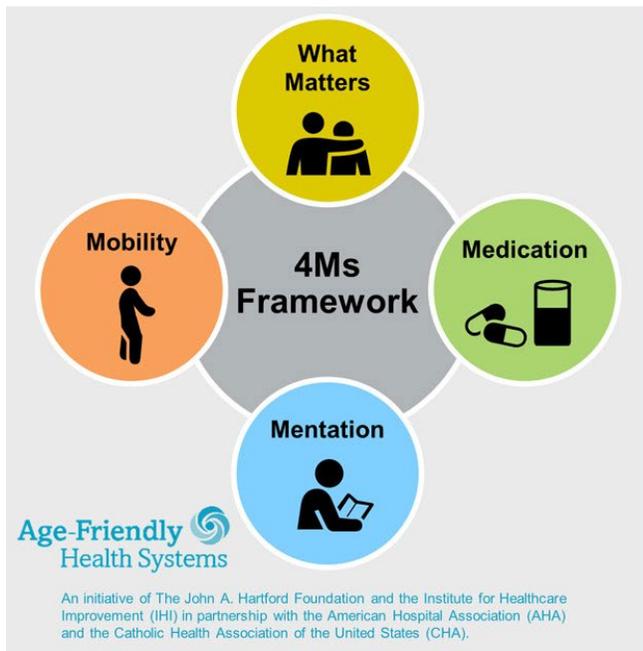
- Join the [@ahahospitals #agefriendlyhealthsystems](#) new Action Community dedicated to understanding and treating the unique care needs of older adult patients. Enroll today!
 - [Enrollment Form Link](#)
 - [Image](#)
- With 46 million-plus U.S. older adults today, it's time to customize care. Help create an age-friendly health care system by joining [@ahahospitals #agefriendlyhealthsystems](#) Action Community. Enroll today!
 - [Enrollment Form Link](#)
 - [Image](#)

SHARE GRAPHICS

Please use the following images in your posts:

- Newsletter
 - [Action Community](#)
- LinkedIn
 - [Action Community](#)
- Facebook
 - [Action Community](#)

For questions about the Age-Friendly Health Systems initiative and AHA Action Community, please contact ahaactioncommunity@aha.org.



The graphic illustrates the 4Ms Framework, a central concept for age-friendly health systems. It features a central grey circle labeled "4Ms Framework" surrounded by four colored circles: "What Matters" (yellow), "Medication" (green), "Mentation" (blue), and "Mobility" (orange). Each circle contains an icon representing the concept: a person being supported, pills and a pill bottle, a person reading, and a person walking. The graphic also includes the Age-Friendly Health Systems logo and a small text block at the bottom left: "An initiative of The John A. Hartford Foundation and the Institute for Healthcare Improvement (IHI) in partnership with the American Hospital Association (AHA) and the Catholic Health Association of the United States (CHA)." The graphic is set against a light grey background.

Join the AHA Age-Friendly Health System Action Community and test the 4Ms Framework at your organization.

Together let's create Age-Friendly Health Systems.

Join Us!

Visit aha.org/agefriendly